

# Social Reputation Growth

Providing Social Proof with Social Media



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## Bio

Thought leader, Forbes contributor, and industry shaker in the Financial Marketing + SaaS verticals. Chris introduced digital marketing and SaaS advancements that changed how financial advisors develop, deploy, and analyze their marketing efforts across the entire industry.

As a marketing and software consultant, Chris developed complex omni-channel solutions for various objectives, implementing software, machine learning, and automation for Fortune 500 companies.

## Marketing Philosophy:

Develop marketing narratives encompassing your company's "why". Sharing purposeful stories to attract individuals whose beliefs align with the same fundamental beliefs as the company. Understanding the company's "why" is crucial in communicating the "how" and "what". People don't buy the "what", they buy the "why".



# The Power of Social Proof

## Your Current Profile

A person just stumbled on a your Instagram but you only have 30 followers... The question there is, "why should I follow them if nobody else does?".

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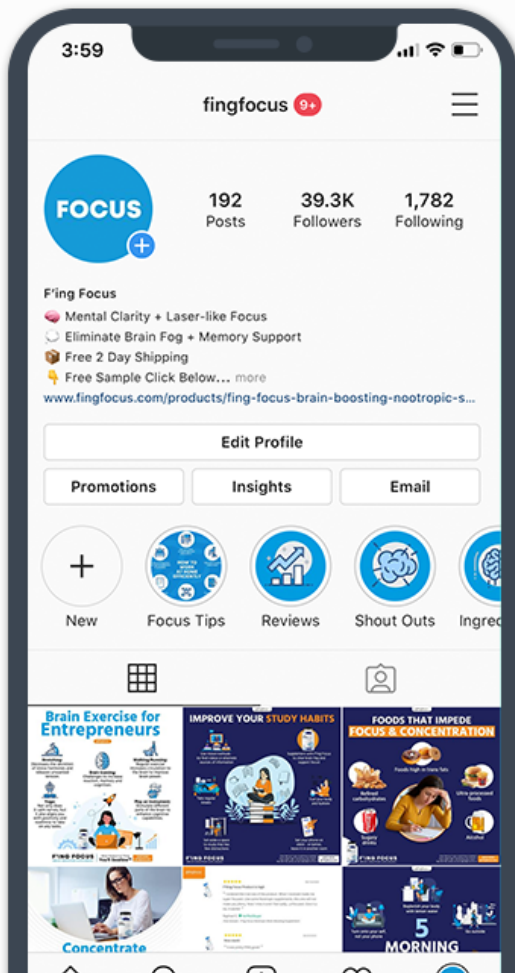
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# Growth

Increase Reputation = More Exposure

## Your Profile After

A person visits your Instagram page and discovers that you have 5,000+ followers. The question then is totally different, "why am I not following them when so many people do?"

## What to Expect

- Instant delivery (real people will follow you)
- Highest quality followers on the market (no fake accounts)
- Perfect for Instagram marketing (reaching the explore page)



# Engagement

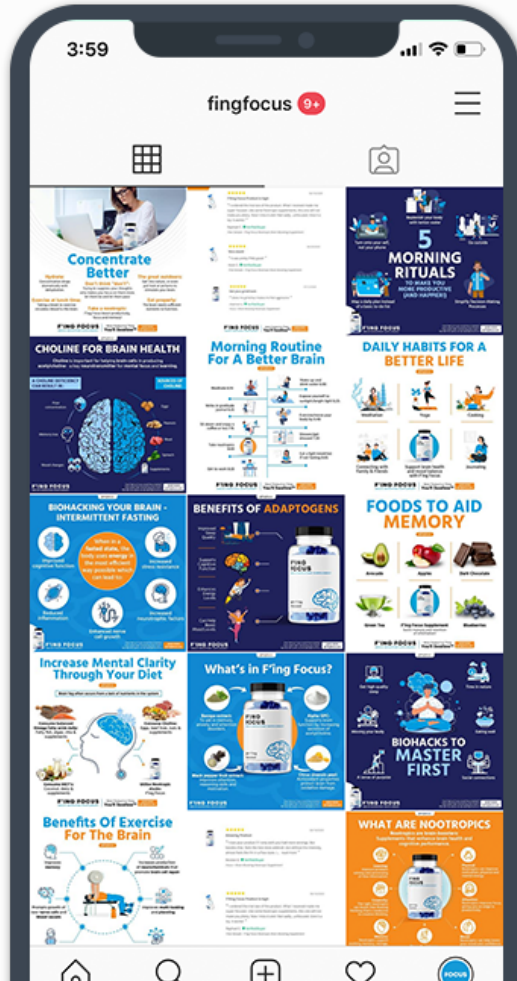
Increase Engagement = More Popularity

## Why?

Having a good number of likes on Instagram is as important as having a good follower count. The likes your Instagram photo has reflects its popularity: it is like a review in a sense.

## What to Expect

- 100% real likes by real people
- Automatically likes new posts
- Perfect for Instagram marketing (reaching the explore page)



# Content

Increase Education = More Impressions

## Why?

Your profile is just as good as the content it shares. Quality content drives organic engagement, shares, saved posts, subscribers and ultimately brand enthusiasts.

## What to Expect

- 100% custom content (imagery + caption)
- Automatic social media posting
- You'll receive content to repurpose for website blogs, newsletters and more!

# Let's talk growth

My consulting is invite only, please do not distribute

Send me and email to  
[Chris@ChrisAGutierrez.com](mailto:Chris@ChrisAGutierrez.com)



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